

Case Study | QBM distributors Ltd.

QBM saves on pre-printed Forms, and has achieved ROI in 1 Year

QBM was using standard pre-printed stationery on a CS3 platform when it began seeking a more effective and economical output solution. "We wanted flexible throughput with options for fax, e-mail and print," relates David Bardell, QBM Marketing Manager, "and PrintBOS was the most attractive option."

Today, QBM uses PrintBOS to output advice notes, invoices, and statements, while also benefiting from PrintBOS's distribution and archiving capabilities.

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increased productivity through auto-archiving of documents, conversions to PDF format, filing and storing. In all these instances, we're saving time, and, of course,

money. Moreover, we're getting the flexibility that was our main objective, because we can now change forms to suit the customer, as well as add advertisements to the documents, making the forms double as marketing tools."

When asked about how quickly QBM had realized a return on investment, Bardell replied enthusiastically "in 12 months we already had an ROI just on the costs of pre-printed stationery and postage."

business challenges

- Lack of output Flexibility
- Cut costs on postage and pre-printed stationery
- Improve work process

Achieved benefits

- Savings on postage and pre-printed paper
- Increased productivity
- Output flexibility
- Increased Marketing opportunities

